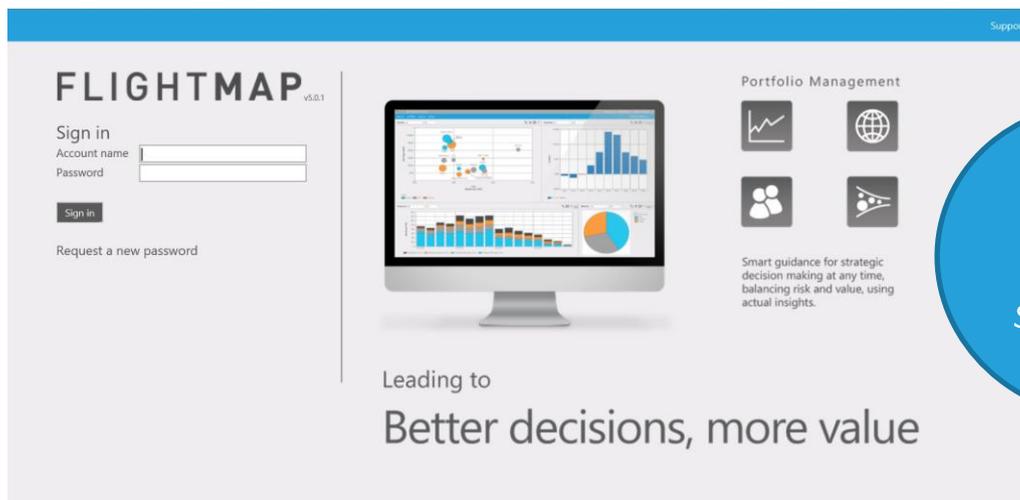**Innovation Portfolio Management**

FLIGHTMAP is Bicore's strategic portfolio management solution. FLIGHTMAP enables better decisions about the innovation portfolio. This way it leads to more value creation.

New in release 6.1: Automated Single Sign

Bicore's extensive expertise in innovation management has resulted in FLIGHTMAP, a portfolio management solution that is unique in 3 ways:

Fits decision makers' needs:

- Support the business decisions about the project and product portfolio efficiently;
- Align business plans and innovation roadmaps with strategic business growth goals;
- Compare and consolidate business cases in a consistent and transparent way;
- Optimize the product portfolio on a variety of constraints and KPI's;
- Connect innovation pipeline and product lifecycle management processes;
- Drive a transparent and accountable decision workflow with proper governance.

Powerful analysis capability:

- Focus on the big picture, with support for relevant details where needed (sensitivity analysis);
- Includes all relevant drivers of the business cases (timing, risks, resourcing, but also explicit market and technology trends, and business model options including recurring revenues and partnering);
- Compare forecasts with actuals and signal relevant deviations;
- Full financial projections at project and at portfolio level (real-time P&L, NPV, ROI);
- On-the-spot what-if analysis against resource constraints and budgets.

Reference customers in Europe for FLIGHTMAP, including DAF Trucks, Spectis, and TNO, depend on FLIGHTMAP's unique strengths in portfolio management. Bicore's longstanding experience in industry sectors including high-tech, chemicals, life sciences, and automotive has confirmed the applicability of the FLIGHTMAP analysis models and workflow processes in this wide range of industries.

Easy to use and deploy:

- Intuitive user interface with pre-set analysis charts (such as innovation funnel, pipeline growth, in addition to bubble plots);
- Practical task overview to guide users through the decision process;
- Agile quick start deployment (data available and first analysis results in weeks, not months, including configuration to each client's processes and business);
- Can be linked to various operational systems gradually (with options from loose to tight coupling);
- Attractive all-in pricing structure for the fully secure hosted SaaS implementation (at real "zero IT cost").

More information about FLIGHTMAP is available via www.flightmap.com, including a live demo environment, client cases, and detailed datasheets and tutorials with FLIGHTMAP's capabilities and connectivity options.

For more information, contact FLIGHTMAP at sales@flightmap.com

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